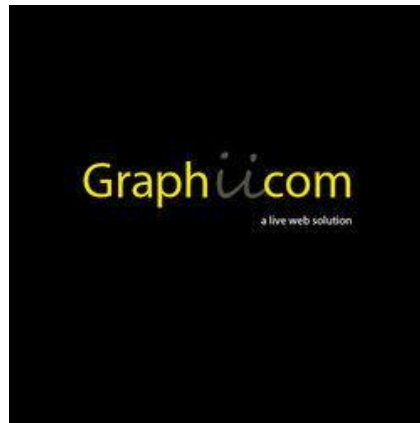


Remarketing Image Add

Prepared by – Subhamoy Chatterjee



For more Details:

<http://www.designfo.net/google-html-banner.php>

Step: 1

Create your first display remarketing campaign

Remarketing campaigns are used to show ads to people who have visited your website or used your app. These campaigns provide you with extra settings and reports specifically for reaching previous visitors and users. The first time you set up a remarketing campaign, you'll also complete a 2-step process to create your remarketing tag and lists.

This article explains how to set up your first display remarketing campaign.

Before you begin

Keep in mind that your remarketing tag shouldn't be associated with any personally identifiable or sensitive information. [Sensitive categories](#) of websites and apps can't use remarketing. If you're setting up a remarketing campaign and placing the remarketing tag on your website or mobile app, you need to follow the [Policy for advertising based on interests and location](#).

Instructions

1. Sign in to [AdWords](#).
2. Click **Campaigns**.
3. Click **+Campaign** and select "Display Network only."

Campaigns	Ad groups	Settings	Ads	Keywords	Audiences	Ad extensions	Dimensions	Display Network	
All enabled campaigns									
+ CAMPAIGN									
Search Network with Display Select									
Best opportunity to reach the most customers									
Search Network only									
Google search and search partners									
Display Network only									
Google's network of partner websites									
Shopping									
Best way to create Product Listing Ads									
Online video									
Campaign #3									
Example Campaign									
Ford Foods									
Forwarding numbers example									
Mickaboo (Search Network)									
Total - all enabled campaigns									
Total - Search									
Total - Display Network									
Total - Shopping									
Total - all campaigns									

For instructions on how to create a remarketing campaign for the Search Network, read [About AdWords remarketing lists for search ads](#).

4. Leave the "Marketing objectives" option selected and check "Buy on your website."
5. Choose a campaign name, bid strategy, and budget.
6. Click **Set up remarketing** to begin the 2-step process for creating your remarketing tag and lists:
 - **Step 1:** AdWords will create the remarketing tag for you. You'll be able to email the website remarketing tag or mobile app tag ID to yourself or your webmaster, along with instructions on how to add it to your website or app. If you use Google Analytics, you'll see a checkbox to [use the tracking code that's already on your website](#) instead.

- **Step 2:** AdWords will create an "All visitors" list to get you started, so you don't need to create this list yourself. The "All visitors" list includes everyone who has visited tagged pages on your website. You can later create new lists for your different groups of website visitors.
7. Click **Return to campaign**.
 8. Click **Save and continue**.
 9. Enter an ad group name and bid.
 10. On the **Remarketing lists** tab, you'll find the "All visitors" list added to your ad group.
 11. Click **Save and continue** if you want to create your ads, or **Skip ad creation** if you want to do this later. To increase the range of placements where your ads may appear, add both text and image ads in as many ad sizes as possible. The [Ad gallery](#) offers an easy way to create ads if you'd like to create new ones or don't have any.

Step: 2

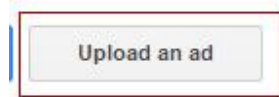
Choose Image add from



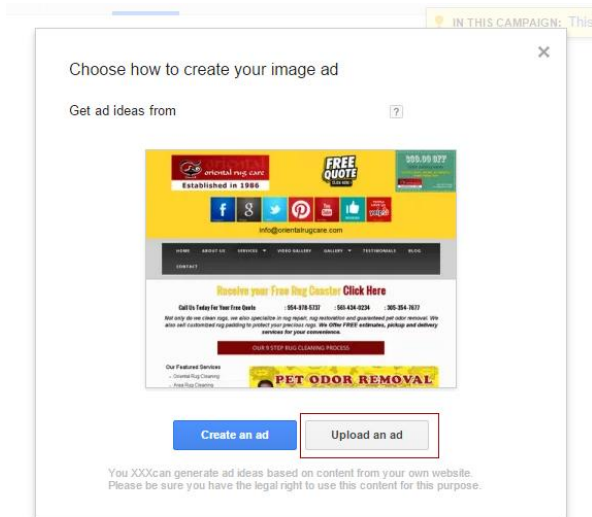
The screenshot shows the Google Ads interface for a campaign named "Campaign: ORC Remarketing". The campaign is enabled and has a budget of \$30. The "Ads" tab is selected, and the "+ AD" button is clicked, opening a dropdown menu with options: Text ad, Image ad, Ad gallery, and App / digital content ad. The "Image ad" option is highlighted with a red box. A tooltip message reads: "Use text, graphics, and animations in your ad, or upload your own." The left sidebar shows a list of campaigns, including "ORC Remarketing", "Rug Cleaning Remarketing", "Palm Beach", "Pet Odor Removal Palm Beach", "Rug Cleaning Palm Beach", "Rug Repair Palm Beach", "Palm Beach Gardens", "Pembroke Pines", and "Pompano Beach".

Step: 3

Choose how to create image add

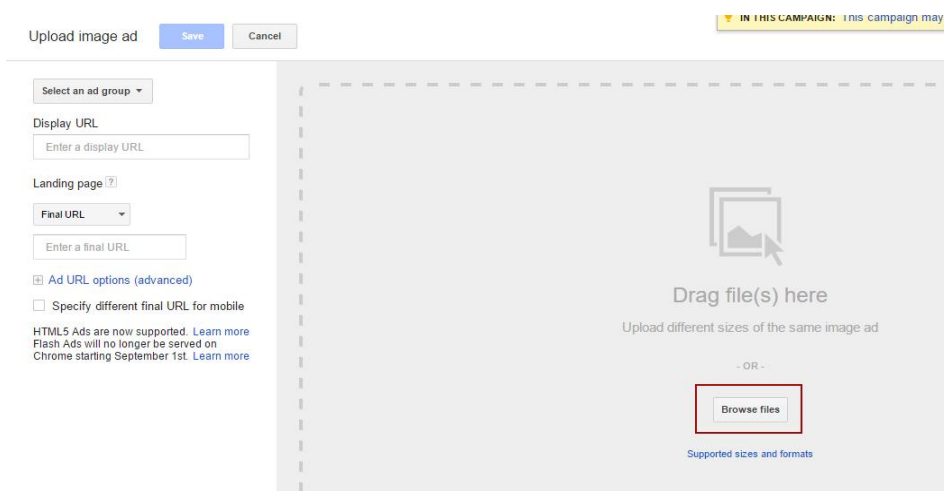


Click this button :



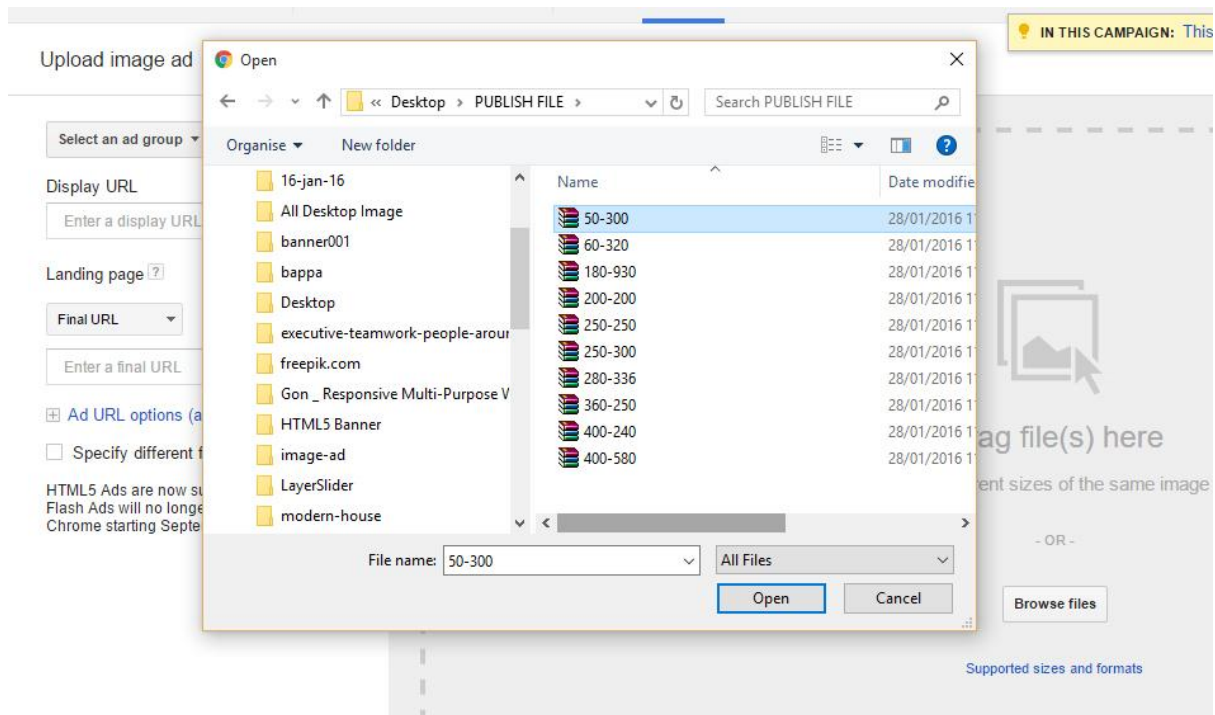
Step: 4

Click on Browse file button / or drag the zip file which we will send to you.

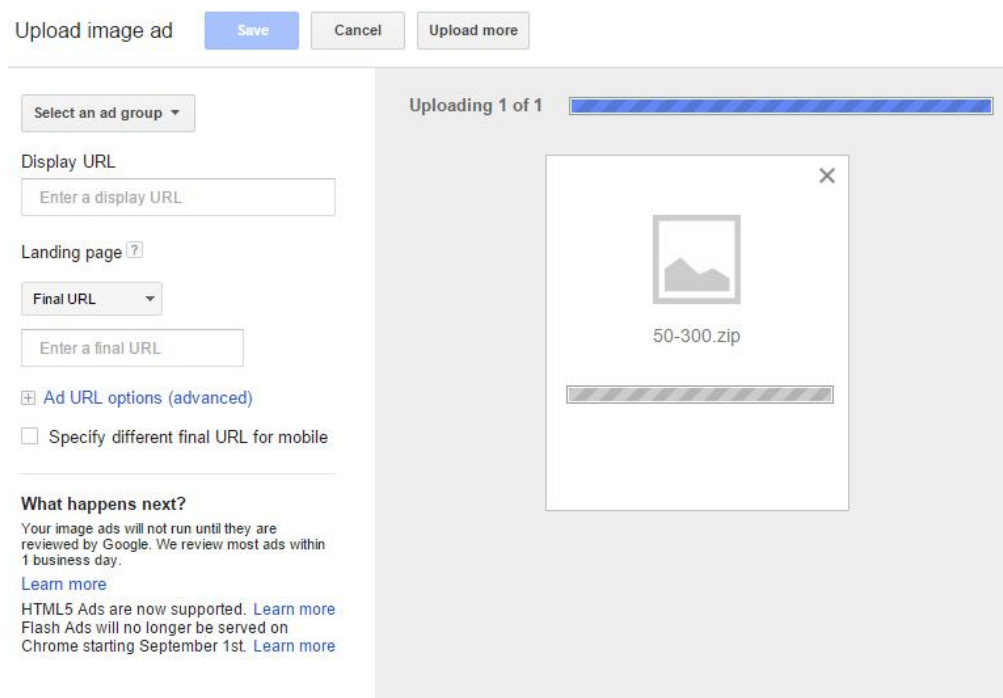


Step: 5

Upload the zip



Step: 6



Step: 7

If file is perfect then add showing there!

Upload image ad Save Cancel Upload more

Select an ad group ▾

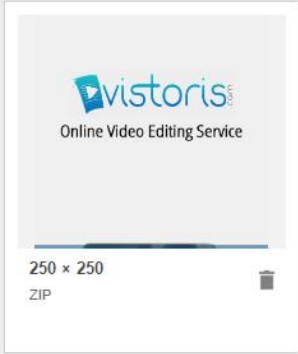
Display URL
Enter a display URL


Landing page [?]
Final URL ▾
Enter a final URL

Ad URL options (advanced)
 Specify different final URL for mobile

What happens next?
Your image ads will not run until they are reviewed by Google. We review most ads within 1 business day. [Learn more](#)
HTML5 Ads are now supported. [Learn more](#)
Flash Ads will no longer be served on Chrome starting September 1st. [Learn more](#)

1 ad ready to save



250 × 250
ZIP 

Otherwise show error message! (Our all zip file/s are tested before send to you.)

Upload image ad Save Cancel Upload more

Select an ad group ▾

Display URL
Enter a display URL

Landing page [?]
Final URL ▾
Enter a final URL

Ad URL options (advanced)
 Specify different final URL for mobile

What happens next?
Your image ads will not run until they are reviewed by Google. We review most ads within 1 business day. [Learn more](#)
HTML5 Ads are now supported. [Learn more](#)
Flash Ads will no longer be served on Chrome starting September 1st. [Learn more](#)

No ads

Error during upload ×

File name 50-300.zip

Your image is not an allowed dimension.

We couldn't upload the file

Step: 8

Click Save button and finish. Enjoy the Add!

Upload image ad

Select an ad group ▼

Display URL

Landing page [?]

Final URL ▼

No ads

designfo live web solution

If you need any Support from us, Please fill free contact with us. Remember we are Google Adword verified business partner.

Skype : designfolive

<http://fiverr.com> : <https://www.fiverr.com/graphiicom>

<http://www.designfo.net/google-html-banner.php>

Thank You,